



UNIVERSITY OF KASHMIR, SRINAGAR
Office of the Dean, Research

Minutes of the meeting of Board of Research
Studies in Business Studies held on 13-11-2023 at 11:00 A.M in the
Committee Room of the Old Administration Block, University Campus,
Srinagar.

Present

1. Prof. Nilofer Khan *(In the Chair)*
Vice-Chancellor
2. Prof. Farooq A. Masoodi
Dean Academic Affairs
3. Prof. Irshad A. Nawchoo
Dean Research
4. Prof. Nazir Ahmad Nazir
Dean, School of Business Studies
5. Dr. Nisar Ahmad Mir
Registrar
6. *Head, Deptt. of Commerce;*
7. *Head, Deptt. of Management Studies;*
8. *Head, Deptt. of Economics;*
9. *Director, South Campus*
10. *Director, North Campus*
11. *Co-ordinator, Tourism, Hospitality & Leisure Studies*

At the outset, Dean Research welcomed the members and requested Hon'ble Vice-Chancellor for her introductory remarks. Hon'ble Vice-Chancellor desired that the quality research needs to be promoted among the schools in the University and impressed upon concerned Heads of Deptts. that meetings of Research Progress Assessment Committees (RPAC), Departmental Research Committees and Board of Research Studies should be held on time and so that the scholars do not suffer. Final submission of RPAC is to be considered vacant seat from the supervisor. Supervisor/Deptt. is bound to complete and conduct the RPAC's within the residency period (periodically). Besides, where interdisciplinary research is involved, a subject expert shall be invited for advice in the concerned BORS. Further there shall be two pages of synopsis instead of one page so that the intention of the research of the scholar is to be understood and grasped by Board members.

Thereafter, the Dean Research introduced the agenda of the BORS for discussion.

Item

No.01 Perusal of the action taken report on the resolutions adopted by the BORS in Business Studies meeting held on 22-02-2023.

Action taken report on the minutes of the last meeting of BORS in Business Studies held on 22-02-2023, **was perused.**

Item**No. 02 Confirmation of minutes of the last meeting of the BORS in Business Studies held on 22-02-2023.**

Resolved that the minutes of the last meeting of the BORS in Business Studies held on 22-02-2023, **be confirmed.**

Item**No.03 Consideration of the grant of registration in favour of the candidates listed in Annexure A, B & C for pursuit of Integrated Ph.D/Ph. D programmes on whole-time/part-time basis as detailed in the respective annexures of the agenda against each candidate, in the following disciplines of the School of Business Studies:-**

- A) Management Studies B) Commerce
C) Economics

Resolved that the candidates enlisted in annexures A, B & C of Departments in the School of Business Studies be registered for pursuit of Integrated Ph.D/Ph.D programme on whole-time/part-time basis on the conditions (if any) indicated against each in the remarks column of the respective annexure.

Item**No.04 Ratification of the action taken by the Hon'ble Vice-Chancellor in having authorized grant of recognition of four teachers to act as supervisors to guide Ph.D research scholars in the discipline of Management Studies and Mathematics (North Campus).**

Resolved that the action taken by the Hon'ble Vice-Chancellor in having authorized recognition of following four teachers to act as supervisors to guide Ph.D research scholars in the discipline shown against each **be ratified:-**

<i>S.No.</i>	<i>Name of the teacher</i>	<i>Discipline</i>
1.	Dr. Viqar u Nisa, Assistant Professor Management Studies North Campus, University of Kashmir	Management Studies
2.	Dr. Maleeha Gul Assistant Professor Management Studies North Campus, University of Kashmir	Management Studies
3.	Dr. Ambreen Khursheed Wani Assistant Professor Management Studies North Campus, University of Kashmir	Management Studies
4.	Dr. Waseem Jeelani Bakshi Assistant Professor Computer Science & Engineering North Campus, University of Kashmir	Computer Sciences

The meeting terminated with a vote of thanks to the Chair.

Sd/-
Dean Research

Sd/-
Vice-Chancellor



UNIVERSITY OF KASHMIR, SRINAGAR
OFFICE OF THE DEAN RESEARCH

No: F (BORS-Business Studies) KU/23

Dated: December , 2023

- **Copy of the minutes approved by the Vice-Chancellor forwarded to Head, Deptt. of _____ for information and necessary action. Copy of the statement containing particulars of the candidates considered for registration is enclosed. After fulfillment of the conditions if any given in the remarks column, following documents of the scholars may please be forwarded to the office of undersigned for reckoning of the registration of the scholars:-**

1. Joining report allowed by the Head/Director after payment of admission fee as per fee structure in vogue at the time of joining by the scholar.
2. Fee vouchers in original.
3. Affidavit duly sworn in before 1st class judicial Magistrate to the effect that the scholar is not working in any Govt./Semi Govt Deptt./permission and leave sanction order from parent Deptt. for joining research programme and putting in residency period (in case of part-time scholars).
4. Any other document required for the purpose.

Assistant Registrar
(Research)

<i>S. No.</i>	<i>Name of the Scholar</i>	<i>Name of the Supervisor</i>	<i>Proposed Topic of Research</i>	<i>Approved Topic of Research</i>	<i>Remarks</i>
01.	Romeesa Shaban Integrated Ph.D Whole-time Reg. No.26704-NW-2011	Dr. Aijaz Ahmad Khaki, Assistant Professor Tourism and Leisure Studies	Destination Personality and Tourist Behavioural Intentions: Exploring Mediating Role of Self-Congruity and Tourist Satisfaction	Destination Personality and Tourist Behavioural Intentions: Exploring Mediating Role of Self-Congruity and Tourist Satisfaction	
02.	Waseem Ahmad Bhat Integrated Ph.D Whole-time Reg. No.7208-KUL-2010	Dr. Reyaz Ahmad Qureshi Assistant Professor Dr. Zubair Ahmad Dada Assistant Professor DDE (Co-Supervisor)	Impact of Entrepreneurial Ecosystem on Rural Tourism Entrepreneurial Intention: Exploring the Mediating Role of Self-Efficacy	Impact of Entrepreneurial Ecosystem on Rural Tourism Entrepreneurial Intention: Exploring the Mediating Role of Self-Efficacy	
03.	Seerat Mushtaq Integrated Ph.D Whole-time Reg. No.66691-W-2014	Dr. Ajaz Akbar Mir Associate Professor	Workforce Diversity and Employee Performance in Higher Educational Institutions: Exploring the Mediating Role of Employee Work Engagement	Workforce Diversity and Employee Performance in Higher Educational Institutions: Exploring the Mediating Role of Employee Work Engagement	

04.	Naazira Lateef Khan Integrated Ph.D Whole-time Reg. No.64022-W-2013	Dr. Ishtiaq Hussain Qureshi Associate Professor	Impact of Green Advertising and Green Brand Knowledge on Green Purchase Intention: A Mediation Moderation Study	Impact of Green Advertising and Green Brand Knowledge on Green Purchase Intention: A Mediation Moderation Study	The Head Deptt. of Management Studies has certified the topic through DRC and the topic already proposed is found correct.
05.	Uzma Sidiq Integrated Ph.D Whole-time Reg. No.61227-W-2012	Dr. Tariq Ahmad Lone Associate Professor	Impact of Corporate Social Responsibility on Organisational Performance in the Telecommunication Sector: Exploring the Mediating role of Corporate Reputation	Impact of Corporate Social Responsibility on Organisational Performance in the Telecommunication Sector: Exploring the Mediating role of Corporate Reputation	
06.	Rohi Jan Integrated Ph.D Whole-time Reg. No.42394-W-2004	Dr. Rafi Ahmed Khan Scientist-B	Design and Development of e-Learning System for Higher Education: A Post-Pandemic Framework	Design and Development of e-Learning System for Higher Education: A Post-Pandemic Framework	The Head Deptt. of Management Studies has certified the topic through DRC and the topic already proposed is found correct.

07.	Tazein Rauf Integrated Ph.D Whole-time Reg. No.44562-S-2011	Prof. Mushtaq Ahmad Siddiqi	Impact of Social Media Marketing on Purchase Intentions of Skincare Products among Youth	Impact of Social Media Marketing on Purchase Intentions of Skincare Products among Youth	The Head Deptt. of Management Studies has certified the topic through DRC and the topic already proposed is found correct.
08.	Farhaan Rashid Integrated Ph.D Whole-time Reg. No.28869-IC-2011	Dr. Rafi Ahmed Khan Scientist-B Dr. Ishtiaq Hussain Qureshi Associate Professor Deptt. of Management Studies	Examining the Influence of Firm- Specific and Macroeconomic Variables on the Financial Distress of Indian Banks: An Empirical Study	Examining the Influence of Firm- Specific and Macroeconomic Variables on the Financial Distress of Indian Banks: An Empirical Study	Co-guide suggested by the DRC.
09.	Ambreen Khadija Integrated Ph.D Whole-time Reg. No.61312-W-2012	Dr. Rafi Ahmed Khan Scientist-B	Impact of Socio-economic and Demographic Factors on Digital Divide in Higher Education: An Empirical Study	Impact of Socio-economic and Demographic Factors on Digital Divide in Higher Education: An Empirical Study	

10.	Tabasum Nabi Integrated Ph.D Whole-time Reg. No.57644-W-2010	Dr. Rafi Ahmed Khan Scientist-B	Impact of Personality Traits and Select Contextual Factors on Entrepreneurial Intentions: Exploring the Moderating Role of Entrepreneurial Education	Impact of Personality Traits and Select Contextual Factors on Entrepreneurial Intentions: Exploring the Moderating Role of Entrepreneurial Education	
11.	Nadiya Nazeer Integrated Ph.D Whole-time Reg. No.29080-NW-2013	Dr. Farzana Gulzar Associate Professor	Reflections on Gender Development: An Empirical Evidence from Education to Employment and Empowerment	Gender, Education and Empowerment: Examining the Mediating Role of Employment	Topic modified.
12.	Shah Hussain Integrated Ph.D Whole-time Reg. No.30269-ICSC-2011	Dr. Farzana Gulzar Associate Professor	Impact of Emotional and Spiritual Intelligence on Job Performance: Exploring the Mediating Role of Leadership Styles	Impact of Emotional and Spiritual Intelligence on Job Performance: Exploring the Mediating Role of Academic Leaders	Topic modified.

13.	Nabila Mushtaq Integrated Ph.D Whole-time Reg. No.26695-NW-2011	Dr. Farzana Gulzar Associate Professor	Impact of Skill-Based Education on Student's Employability: Exploring the Mediating role of Self-Efficacy	Impact of Skill-Based Education on Student's Employability: Exploring the Mediating role of Self-Efficacy	
14.	Mehwish Mohi ud din Integrated Ph.D Whole-time Reg. No.2170-KSR-2012	Prof. Mushtaq Ahmad Darzi	Impact of Liquidity and Profitability on Corporate Social Responsibility: A Study of Select Listed Companies in India	Impact of Liquidity and Profitability on Corporate Social Responsibility: A Study of Select Listed Companies in India	
15.	Peerzada Munaqib Naseer Integrated Ph.D Whole-time Reg. No.32701-IC-2013	Prof. Mushtaq Ahmad Darzi	Consumer perception and Purchase Intention towards Organic Food for Sustainability: An Empirical Study	Consumer perception and Purchase Intention towards Organic Food for Sustainability: An Empirical Study	

16.	Asif Maqbool Dendru Ph.D Whole-time Reg. No.525-PGD-2005	Prof. Bashir Ahmad Joo	Determinants of Financing and Financial Risk of Hydro-Power Projects in J&K: An Empirical Analysis	Determinants of Financing and Financial Risk of Hydro-Power Projects in J&K: An Empirical Analysis	
17.	Bilal Farooq Integrated Ph.D Whole-time Reg. No.27910-SJ-2014	Prof. Iqbal Ahmad Hakim	Relationship between Total Quality Management Practices and Organisation Performance: A Comparative Study of Select Hospitals	Relationship between Total Quality Management Practices and Organisational Performance: A Comparative Study of Select Hospitals of Northern India	Topic modified.
18.	Ayash Manzoor Integrated Ph.D Whole-time Reg. No.185-PHD-2021	Prof. Iqbal Ahmad Hakim	Impact of Social Media Influencer Marketing on Purchase Intention among Gen Y and Gen Z: Exploring the Mediating Effect of Brand Awareness	Impact of Social Media Influencer Marketing on Purchase Intention among Gen Y and Gen Z: Exploring the Mediating Effect of Brand Awareness	
19.	Baziga Farooq Integrated Ph.D Whole-time Reg. No.178-PHD-2021	Prof. Iqbal Ahmad Hakim	Impact of Employer Branding on Organisational Citizenship Behaviour in IT Sector: Exploring the Mediating Role of Job Satisfaction	Impact of Employer Branding on Organisational Citizenship Behaviour in IT Sector: Exploring the Mediating Role of Job Satisfaction	

<i>S. No.</i>	<i>Name of the Scholar</i>	<i>Name of the Supervisor</i>	<i>Proposed Topic of Research</i>	<i>Approved Topic of Research</i>	<i>Remarks</i>
01.	Niyaz Ahmad Afgan Integrated Ph.D Whole-time Reg. No.26107-SJ-2012	Dr. Sabiya Mufti Assistant Professor	Green Human Resource Management Practices and Organizational Sustainability in Select Indian Companies: Exploring the Mediating Role of Employee Green Behavior	Green Human Resource Management Practices and Organizational Sustainability in Select Indian Companies: Exploring the Mediating Role of Employee Green Behavior	
02.	Ifra Qayoom Integrated Ph.D Whole-time Reg. No.33906-IC-2014	Dr. Khalid Ashraf Chisti Assistant Professor	Capital Structure Decisions and Earnings Transparency of Indian Firms: Exploring the Interactional Role of Interest Rate Deregulation reforms	Capital Structure Decision and Earnings Transparency of Indian Firms: Exploring the Interactional Role of Interest Rate Deregulation reforms	Topic modified.
03.	Mohammad Ishaq Sheikh Integrated Ph.D Whole-time Reg. No.34024-IC-2014	Prof. Khurshid Ahmad Bhatt	Short and Long Term Performance of Indian Primary Capital Market: An Empirical Analysis	Performance of Indian Primary Capital Market: An Empirical Analysis	Topic modified.

04.	Maheena Mushtaq Integrated Ph.D Whole-time Reg. No.27439-NW-2012	Prof. Nazir Ahmad Nazir	Exploring the Mediating Role of Employee Voice Behaviour Between Despotic Leadership and Employee Engagement: A Comparative Analysis in Service Sector	Exploring the Mediating Role of Employee Voice Behaviour Between Despotic Leadership and Employee Engagement: A Comparative Analysis in Service Sector	
05.	Lubna Afzal Integrated Ph.D Whole-time Reg. No.28998-NW-2013	Prof. Mohi-ud-din Sangmi	Corporate Sustainability Reporting Disclosures and Firm Performance: Evidence from India	Corporate Sustainability Reporting Disclosures and Financial Performance: Evidence from India	Topic modified.
06.	Aijaz Ahmad Mir Integrated Ph.D Whole-time Reg. No.25363-IC-2009	Prof. Khursheed Ahmad Bhat	Value Relevance of Accounting Information in Indian Stock Market: An Empirical Analysis	Value Relevance of Accounting Information in Indian Stock Market: An Empirical Analysis	4 th & 5 th objectives to be checked.

Annexure – C

Department: Economics

<i>S. No.</i>	<i>Name of the Scholar</i>	<i>Name of the Supervisor</i>	<i>Proposed Topic of Research</i>	<i>Approved Topic of Research</i>	<i>Remarks</i>
01.	Naseer-UI-Hassan Integrated Ph.D Whole-time Reg. No.44268-A-2010	Dr. Md. Sarafaraz Equbal Assistant Professor	Impact of Free Trade Agreements and Institutions on International Trade: Evidence from India	Impact of Free Trade Agreements and Institutions on International Trade: Evidence from India	The Head Deptt. of Economics vide his letter dated 29-11-2023 has certified the topic and no need for any change.