



UNIVERSITY OF KASHMIR, SRINAGAR
Office of the Dean, Research

Minutes of the meeting of Board of Research
Studies in Business Studies held on 04-10-2024 at 10:00 A.M in the
Committee Room of the Old Administration Block, University Campus,
Srinagar.

Present

1. Prof. Nilofer Khan
Vice-Chancellor (In the Chair)
2. Prof. S. Pirzada
Dean Academic Affairs
3. Prof. M. S. Bhat
Dean Research
4. Prof. Mushitaq Ahmad Darzi
Dean, School of Business Studies
5. Dr. Naseer Iqbal
Registrar
6. Head, Deptt. of Commerce;
7. Head, Deptt. of Management Studies
8. Head, Deptt. of Economics;
9. Director, North Campus
10. Head Deptt. of Tourism, Hospitality & Leisure Studies
11. Representative of Director, South Campus

At the outset, Dean Research welcomed the members and has passed his remarks about research activities in terms of projects at national and international funding. Dean Research has apprised the forum that the University has achieved a big achievement at National level which has been acknowledged by the Board members. Dean Research has also emphasized that the senior faculties of the varsity should motivate young faculties to get projects from National/International Level which will benefit the University at different stages. Dean School of Business Studies highlighted the issues faced by the scholars including scholarships and requested the authorities to take necessary measures for redressal. He also informed that the faculty journal "The Business Review" has been enlisted in the UGC care list and this time a good number of research papers have been received for publication. Moreover, he also suggested to keep a provision for TA/DA of external experts for conduct of viva-voce (off-line).

and informed the board members that the candidates are not taking admissions due to the financial constrains (scholarship issue) for the purpose, necessary measures should be taken so that candidates are to be motivated to get admissions in different disciplines in the university.

The Registrar has also expressed his views and said that there should be a budget component for conduct of viva-voce/evaluation of thesis which needs to be discussed in the BAAC meeting to be held in the near future.

Dean Academic Affairs informed the Board members that the viva-voce should be conducted via offline unless and until expert denied for conduct of offline viva-voce. Now onwards the air tickets should be made from the three agencies only which recognized by the Govt. of India. Moreover suggested that the admission process for Ph.D programme should be completed within 10 or 15 days only and it should not be open for a long time. Dean Academic Affairs also desired that the publication of the scholars should be in good refereed journal which must be existed in the UGC care list.

Thereafter Dean Research invited formally Vice-Chancellor for her valuable remarks, the Vice-Chancellor welcomed the Board members in general and particularly Dean Academic Affairs being of his first BORS meeting and directed that there should be no delay in processing of BORS related matter which effects scholars in particular and university should not show lenient role in respect of scholars work which will effect the varsity at public domain and at Govt. level and also desired that henceforth data of every research scholar should be at par and which will benefit the society.

The Vice-Chancellor also directed that the Dean Research to conduct the Course Work (methodology examinations) in a time bound manner so that precious time of the scholars is to be saved.

Thereafter agenda was taken up for discussion.

Item

No.01 Perusal of the action taken report on the resolutions adopted by the BORS in Business Studies meeting held on 13-11-2023.

Action taken report on the minutes of the last meeting of BORS in Business Studies held on 13-11-2023, was perused.

Item

No. 02 Confirmation of minutes of the last meeting of the BORS in Business Studies held on 13-11-2023.

Resolved that the minutes of the last meeting of the BORS in Business Studies held on 13-11-2023, **be confirmed.**

Item

No.03 Consideration of the grant of registration in favour of the candidates listed in Annexure A to F for pursuit of Integrated Ph.D/Ph. D programmes on whole-time/part-time basis as detailed in the respective annexures of the agenda against each candidate, in the following disciplines of the School of Business Studies:-

- | | |
|--------------------------------------|--------------------------------|
| A) Economics | B) Management Studies |
| C) Management Studies (North Campus) | D) Mgt. Studies (South Campus) |
| E) Commerce | F) Tourism & Travel Mgt. |

Resolved that the candidates enlisted in annexures A to F of Departments in the School of Business Studies be registered for pursuit of Integrated Ph.D/Ph.D programme on whole-time/part-time basis on the conditions (if any) indicated against each in the remarks column of the respective annexure.

The meeting terminated with a vote of thanks to the Chair.

Sd/-
Dean Research

Sd/-
Vice-Chancellor



UNIVERSITY OF KASHMIR, SRINAGAR
OFFICE OF THE DEAN RESEARCH

No: F (BORS-Business Studies) KU/25

Dated: January, 23, 2025

Copy of the minutes approved by the Vice-Chancellor forwarded to Head, Deptt. of o/c for information and necessary action. Copy of the statement containing particulars of the candidates considered for registration is enclosed. After fulfillment of the conditions if any given in the remarks column, following documents of the scholars may please be forwarded to the office of undersigned for reckoning of the registration of the scholars:-

1. Joining report allowed by the Head/Director after payment of admission fee as per fee structure in vogue at the time of joining by the scholar.
2. Fee vouchers in original.
3. Affidavit duly sworn in before 1st class judicial Magistrate to the effect that the scholar is not working in any Govt./Semi Govt Deptt./permission and leave sanction order from parent Deptt. for joining research programme and putting in residency period (in case of part-time scholars).
4. Any other document required for the purpose.

Assistant Registrar
(Research)

[Signature]
[Signature]
o/c

[Signature]

Annexure – A

Discipline: Economics

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Deptt/ Centre	Remarks
01.	Sameer Ahmad Sofi Ph.D UGC-NET Whole-time Reg. No.75956-ANG-2015	Prof. Effat Yasmin	Out-of-pocket Health Care Expenditure: An Empirical Analysis		07-10-2022	Dean of the concerned School, Prof Bashir and the concerned supervisor will sit together for modification of topic if needed.
02.	Bakshi Manzoor Ul Aziz Ph.D UGC-NET Whole-time Reg. No 240-PIHD-2022	Dr. Javaid Iqbal Khan Assistant Professor	Central Bank Independence and Macroeconomic Dynamics: Evidence from Developing Economies	Central bank independence and macroeconomic dynamics: Evidence from developing economies	27-09-2022	Objective 3 rd be relooked for modification if need arise in consultation with the Dean of the concerned/School, Prof Bashir and the concerned supervisor.
03.	Rudaya Akhter Ph.D UGC-NET Whole-time Reg. No 36736-SP-2012	Dr. Javaid Iqbal Khan Assistant Professor	Public Expenditure, Infrastructure, and Economic Development in Jammu and Kashmir: An Empirical Assessment	Public expenditure, infrastructure, and economic development in Jammu and Kashmir: An empirical assessment	01-11-2022	

04.	Muneeb ul Maqbool UGC-NET Ph.D Whole-time Reg. No 12852-KTII-2014	Dr. Sarafraz Equbal Assistant Professor	Sustainable development, Energy Sources, and Macroeconomic Dynamics: Empirical Study on Emerging Market Economies	Sustainable development, Energy Sources, and Macroeconomic Dynamics: Empirical Study on Emerging Market Economies	11-11-2022	Drop the words "would be diagnosed" in methodology and correct the language in the synopsis.
05.	Adil Ahmad UGC-NET Ph.D Whole-time Reg. No 1220-PCID-2015	Dr. Sarafraz Equbal Assistant Professor	Trade Openness, Institutional Quality, and Environmental Sustainability: Evidence from Emerging Market Economies	Trade openness, institutional quality, and environmental sustainability: Evidence from emerging market economies	15-11-2022	Check the 2 nd sentence in methodology.

Annexure-B

Discipline: Management Studies

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Dept./ Centre	Remarks
01.	Umer Aziz Ph.D UGC-NET Whole-time Reg. No 274-BB-2015	Dr. Tariq Ahmad Lone Associate Professor Prof. Ishtiaq Hussain Qureshi (Co-supervisor)	Intellectual Capital and Corporate Performance: A Comparative Study of Knowledge-Intensive Sectors in India	Intellectual capital and corporate performance: A comparative study of knowledge-intensive sectors in India	15-09-2022	Dept. of Mgt. Studies suggested Prof. Ishtiaq Hussain Qureshi as Co-supervisor of the scholar in light of BORS resolution.
02.	Mishbah Maqbool Ph.D UGC-NET Whole-time Reg. No. 48007-A-2006	Prof. Ishtiaq Hussain Qureshi	Artificial Intelligence (AI) Driven Customer Segmentation and Churn Prediction: Enhancing Customer Retention	Artificial intelligence driven customer segmentation and churn Prediction: Enhancing customer retention	17-10-2023	Topic modified.

Annexure-C

Discipline: Management Studies (North Campus)

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Deptt./ Centre	Remarks
01.	Kulsum Binti Ali Ph.D UGC-NET Whole-time Reg. No.277-NC-2016	Dr. Vigar U Nissa Assistant Professor (North Campus)	Behavioural Biases and Investment Decisions of Retail Investors: The Mediating Role of Risk Perception	Behavioural biases and investment decisions of retail investors: The mediating role of risk perception	01-03-2023	
02.	Aqib Rasool Dar Ph.D Whole-time Reg. No 27199-SI-2013	Dr. Maleeha Gul Assistant Professor (North Campus)	Perceptions and Drivers of Generative Artificial Intelligence Adoption: A mixed-method study of Gen Z and Millennials		01-03-2023	I. Co-guide be suggested from the discipline of Computer Science. II. Component of Mgt. Studies are missing in the topic accordingly concerned Dean and supervisor will sit together for modification of topic.

Annexure-D

Discipline: Management Studies (South Campus)

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Deptt./ Centre	Remarks
01.	Junaid Iqbal Ph.D Whole-time Reg. No 13102-Kul-2014	Dr. Zahoor Ahmad Parvay Assistant Professor	Impact of Organizational Culture on Organizational Citizenship Behaviour in the Banking Sector: Mediating role of Corporate Social Responsibility	Impact of organizational culture on organizational citizenship behaviour in banks: A comparative study	31-08-2022	

Annexure – F

Discipline: Commerce

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Deptt/ Centre	Remarks
01.	Mohammad Altaf Hajam Integrated Ph.D UGC-NEET Whole-time Reg. No 26426-BC-2010	Dr. Tanveer Ahmad Darzi Assistant Professor	Impact of Research & Development Investment on firm performance: Testing the Moderating Effect of Financial constraints	Impact of research & development investment on firm performance: Testing the moderating effect of financial constraints	22-05-2019	Check the status of joining. Set the language of synopsis.
02.	Rahila Hafiz Ph.D UGC-NEET Whole-time Reg. No 11051-18W-2013	Dr. Tanveer Ahmad Darzi Assistant Professor	Financial Literacy and Financial Well-Being of Working Women: A Study in the Education Sector of Jammu and Kashmir	Financial literacy and financial well-being of working women: A study in the education sector of Jammu and Kashmir	18-11-2022	Objectives be reframed.
03.	Ravees Hussain Bhat Ph.D Whole-time Reg. No 32870-18C-2013	Dr. Tanveer Ahmad Darzi Assistant Professor	Financial Inclusion and Farmers' Socio-Economic Status: A Study in Jammu and Kashmir	Financial inclusion and farmers' socio-economic status in Jammu and Kashmir	25-10-2022	I. Topic modified. II. Club the 2 nd & 3 rd objectives. III. Size of sampling be defined.

04.	Wahid Gulzar Ph.D UGC-NET Whole-time Reg. No 32371-BC-2013	Prof. Riyaz Ahmad Rainayee	Impact of Remote Work on Organisational Performance: Testing the Mediating Role of Employee Engagement in BPO Sector in North India	Impact of remote work on organisational performance in business process outsourcing sector: Testing the mediating role of employee engagement	28-10-2022	I. Topic modified. II. Objectives confined to four.
05.	Akil Fayaz Integrated Ph.D UGC-NET Whole-time Reg. No 1566-PGD-2018	Prof. Riyaz Ahmad Rainayee	Regulatory Frameworks and Policy implications of cryptocurrencies taxation: A comparative study among developing and developed countries		25-10-2022	Dean of the concerned School, Prof. Sangmi, Prof. Bashir and concerned supervisor to sit together for revisit the topic.

S. No.	Name of the Scholar	Name of the Supervisor	Proposed Topic of Research	Approved Topic of Research	Date of joining as per joining report allowed by the Head/Director of the Dept./ Centre	Remarks
01.	Muneer Ahmad Kashkari Ph.D UGC-NET-JRF Whole-time Reg. No 28436-BK-2011	Dr. Reyaz Ahmad Qureshi Assistant Professor	Career Barriers and Career Intentions of Generation Z in Tourism and Hospitality Industry: Mediating Role of Professional Identity	Career barriers and career intentions of generation z in tourism and hospitality industry: Mediating role of professional identity	05-09-2022	Word "in tourism and hospitality industry" be dropped in the objectives except 1 st one.