



भारतीय प्रौद्योगिकी संस्थान कानपुर
INDIAN INSTITUTE OF TECHNOLOGY KANPUR
औद्योगिक एवम् प्रबन्ध अभियन्त्रण विभाग
DEPARTMENT OF INDUSTRIAL & MANAGEMENT ENGINEERING

पत्रालय: आई०आई०टी० कानपुर - 208016 (भारत)
P.O.: I.I.T., KANPUR - 208016 (India)

Date: 18-01-2023

To

The Dean,
University of Kashmir,
Hazratbal Rd, Hazaratbal,
Srinagar, Jammu & Kashmir-190006

Dear Sir,

Subject: Promotional display of MBA admissions 2023 poster, IIT Kanpur, on the student's notice board of your Institute - University of Kashmir

Greetings from IIT Kanpur!

We, at IIT Kanpur are delighted to find that there is a continuous stream of bright students joining our MBA programme from your esteemed institute. In my capacity as the head of the Department of Industrial and Management Engineering (DIME) that runs the MBA programme at IIT Kanpur, I acknowledge and write to you in appreciation of your continuous support that we enjoy. Treading on this tradition of allegiance and mutual support, I send you our promotional poster/catalogue briefing the requisites and details about the MBA admissions 2023 at DIME, IIT Kanpur.

I request you to find our poster on MBA admissions 2023 along with this letter and display it on the student's notice board of your institute. This poster gives a succinct peek at the eligibility criteria, admission process, and the procedure to send applications to further the candidate's eligibility to get shortlisted for the GD/PI process.

Thank you in advance for soliciting our request!

Sincerely,

Dr. B. V. Phani
Head of the Department
Department of Industrial and Management Engineering (DIME)
IIT Kanpur

PA/ Ms. Ankit
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be updated on
near Research Portal
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Indian Institute of Technology Kanpur

Department of Industrial & Management Engineering (DIME)

Admissions to the MBA Program for the 2023-2025 Batch

Set up in 1974, the Department of Industrial and Management Engineering (DIME) at IIT Kanpur, was one of the first in the country to recognize the strength of combining the training of engineers with management. The department currently offers MBA, M. Tech., and Ph.D. programs and engages in a diverse set of activities including teaching, research, training, consultancy, MDPs, and public/private sector project undertaking.

MBA Program at DIME, IIT Kanpur: Key Highlights

- Two years full time MBA program, spread over four semesters and a summer term, leveraging the academic excellence of IIT Kanpur
- Mix of compulsory and array of department and institute level elective courses
- Hands-on projects to develop analytical skills and get rich industry exposure
- The program covers key Management domains like Marketing, Finance, Human Resource Management, Economics, Operations, IT, Systems, Service Management, Public Policy, Sustainability, and Energy Policy, among others
- Regular industry interaction through Summer and Winter Internships, Course Projects, Capstone Project, Seminars, Webinars, and Guest talks

Qualifying Examination: An applicant must have appeared for the CAT 2022 exam

Eligibility

General /EWS/ OBC(NCL) Applicants

Overall score of 80 percentile or above in CAT-2022
B.Tech. or B.E. or B.Arch. (with Mathematics as one of the subjects in Class XII),
or
four year degree program leading to B.Sc. Engineering (with Mathematics as one of the subjects),
or
four year degree program leading to Bachelor of Science degree (with Mathematics as one of the subjects),
or
Master of Science (with Mathematics as one of the subjects in the UG program),
or
Master of Arts in Economics (with Mathematics as one of the subjects in the UG program),
with aggregate of 60% or a CPI of 6.0 on a scale of 10 from any AICTE recognized institute/university, IITs, NITs, and IIITs

SC / ST Applicants

A). Overall score of 55 percentile or above in CAT-2022
B). B.Tech. or B.E. or B.Arch. (with Mathematics as one of the subjects in Class XII),
or
four year degree program leading to B.Sc.(with Mathematics as one of the subjects),
or
four year degree Engineering program leading to Bachelor of Science degree (with Mathematics as one of the subjects),
or
Master of Science (with Mathematics as one of the subjects in the UG program),
or
Master of Arts in Economics (with Mathematics as one of the subjects in the UG program),
with aggregate of 50% or a CPI of 5.0 on a scale of 10 from any AICTE recognized institute/university, IITs, NITs, and IIITs

How to Apply

Candidates appearing for the final degree examination can also apply. Such candidates if selected, will be admitted provisionally. They have to complete all the requirements of the qualifying degree at the time of joining the course.

Candidates who fulfill the above stated eligibility criteria can apply to the MBA program at DIME, IIT Kanpur only through online application (after the CAT 2022 results are declared). The application fees for General/OBC (NCL)/EWS candidates is Rs.1600/- and for SC/ST/DAP candidates is Rs.800/-. To apply online visit: <https://pingala.iitk.ac.in/MBADM-0/login>

Important Dates

Commencement of Online Application Process
Last Date of Submission of Online Application Form
Announcement of Shortlisted Candidates
Personal Interview
Declaration of Results and List of Selected Candidates

30th December 2022 (10:00 AM)
10th February 2023 (5:00 PM)
End of February (Tentative)
16th – 19th March 2023
1st Week of May 2023 (Tentative)

Driven by technical expertise and right management acumen, an MBA at IIT Kanpur aims at creating business leaders and entrepreneurs by leveraging its strengths in technology, computing and social sciences. Technical expertise coming from strong industrial interactions and engineering background, make it a place for the techno-managers of the future.

Curriculum

The curriculum comprises of course work imparting state-of-the-art business knowledge coupled with emphasis on experiential learning achieved through Summer Internships and Capstone Projects.

Courses Offered

Core Courses - Finance & Accounting, Quantitative Methods, Marketing Management, Organizational Structure & Design, Economic Analysis for Decision Making, Production and Operations Management, Socio-Political & Ethical Aspects of Business, etc.

Finance - Advanced Corporate Finance, Portfolio Management, Commercial Banking & Credit Risk Modelling, Project Financing & Management, Energy & Carbon Markets, etc.

Marketing - Consumer Behavior, B2B Marketing, Brand Management, Product Strategy & Management, Marketing of Services, Retail Management, Marketing Research, etc.

Operations - Supply Chain Management, Project Management, Management of Service Operations, Manufacturing Strategy, Total Quality Management, etc.

Human Resources - HR Management, Employee Relations Management, Performance Management, Organizational Staffing

Economics - Economic Analysis for Management, Economics of Business, Policy and Regulation, Policy Making, etc.

IT/Analytics/Strategy - Statistical Modelling for Business, E-Commerce, Data Mining and Knowledge Discovery, Big Data Management, Social Media Analytics, Management of Information Systems, Management of Technology, IPR, Business Process Modelling, Strategic Management, etc.

Summer Internship

The two-year MBA program requires students to undergo Summer Internships at the end of the first year between May-July for a period of two months.

To assimilate the business concepts, Summer Internships are encouraged in a wide array of business settings that include Private Organizations, Government Institutions, Start-Ups and NGOs.

Capstone Project

The Capstone Project has been implemented after a rigorous feedback from the industry, faculty and the alumni. The broad objectives of the Capstone Project are to:

Inculcate the understanding of sustainability and drive to innovate

Learn about the integrative skills where knowledge across various streams can be applied to solve real-life problems

Enable the companies to benefit from the insights and solutions provided by the students while working on the Capstone Project.

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