



ONLINE RESEARCH FDP

SCALE DEVELOPMENT AND VALIDATION

DURATION: 3 hours

OBJECTIVES:

- To develop a scale for measuring a latent variable

CONTENT:

- Understanding Latent Variables
- Questionnaire Development and Validation
- Reliability and Validity Analysis
- Factor Analysis

PEDAGOGY:

Presentation and discussion

FOR WHOM:

Research scholars and young faculty



Prof. Devesh Baid
Associate Professor



Prof. Sougata Ray
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18

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