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Two-Week Faculty Development Programme "Advance Research in Management Education" at NDIM, New Delhi (22nd May - 3rd June, 2023) (Offline Mode)

1 message

NDIM Delhi <edp8@ndimdelhi.org>
To: EDP8 NDIM <edp8@ndimdelhi.org>
Bcc: vcoffice@kashmiruniversity.ac.in

Wed, May 17, 2023 at 2:24 PM

(handwritten: Dear P / Nerun 19/5/23)

Dear Sir/Madam,

Greetings from New Delhi Institute of Management!

New Delhi Institute of Management (NDIM) is a 31-year-old not-for-profit premier business school ranked as the 'Best Industry-Linked MBA School of India,' including placements by the AICTE (Govt. of India) and CII in 2017 and 2018. NDIM is the only b-school ranked on an All India basis by the AICTE (Govt. of India) and CII as National Winners two years in a row. ASSOCHAM has also awarded us the finest placements and as the most preferred school of the year for 2018 and 2019. NDIM was earlier rated among the Best MBAs of India by the KPMG and PwC; "Most Illustrious Brand- Making India Proud"- by Mail Today; "Industry Interface" best in India by AIMA & Business Standard. We are the NSDC (Govt. of India) Centre for Technical Internship Training Programme for Japan. We are the India\ International Skill Centre notified by the NSDC, Ministry of Skill Development and Entrepreneurship, Govt. of India.

We are pleased to announce a Two-Week Faculty Development Programme on "Advance Research in Management Education" to be held from 22nd May, 2023 to 3rd June, 2023 at NDIM Campus, New Delhi.

Outline of the Programme

With a strong emphasis on research and publication, this Faculty Development Program (FDP) aims to provide a solid foundation for research and provide new avenues and directions for scholars and faculty members dedicated to research in the domains of management, engineering, science, commerce, and humanities. The FDP aims to help faculties and researchers in marketing, human resources, finance, operations, analytics, engineering, and humanities become better facilitators and researchers by providing subject-specific knowledge, research design, emerging empirical issues, and analytical tools, approaches, and ways for publications in Scopus, WoS, and ABDC top-ranked journals.

The FDP covers a broad range of topics in-depth, including qualitative research, advanced data analytics, research design, case study writing, and integrating research within teaching in different fields. Through this initiative, we hope to attract qualified faculties, professors, and researchers with a passion for research in specialized and interdisciplinary domains, thereby meeting the growing demand for such individuals in the industry.

By enhancing the training, teaching, and research abilities of participants, this FDP encourages researchers and educators at schools, universities, and colleges to prioritize domain-related research and pedagogy. We believe that by providing these opportunities for professional development, we can significantly improve the quality of education and research in various fields.

The **Core Topics** covered during the FDP are as follows (Software to be used for research activity **SPSS, AMOS, R, Advanced Excel and NVIVO**):

1. Empirical Research in Management
2. Qualitative Research: A Systematic Literature Review
3. Multivariate Analysis

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    4. Structure Equation Modeling and behavioral sciences
    5. Workshop on Research Paper Development

Faculty members, research scholar, teachers, trainers, and researchers at business schools, universities, degree colleges, professional institutes, lecturers at professional training centers, and national, state, and local government agencies are the intended beneficiaries of this Program.

Tentative Schedule is as follows:

Day	Topic	Description	Tool
Day1	Introduction to Advance Research Systematic Literature Review	Publishing in premier journals: DOs and Don'ts The Art of writing 8 Types of systematic literature reviews Small Group formation, discussion and idea/topic generation to write papers as a team of co-authors. Presentation by the team leader for 10 minutes with comments from Prof. Justin Paul, on Methodology etc., on how to proceed. Group board management for collaborative research.	
Day 2	Developing Research Paper for quality indexed journal	Research problem identification, Identification of a Journal, What Do Reviewers Look for in a Paper?	
Day 3	Research Design	Exploratory, Descriptive , causal, Sampling, Scale development & Validation Introduction to SPSS	
Day 4	Factor Analysis	Working with data for EFA	SPSS
Day 5	Introduction to SEM Model Construction and testing	Working with data for CFA	AMOS
Day 6	Regression & Assumption Mediation & Moderation		SPSS & AMOS
Day 7	Inferential Statistics	Z, t, Chi, ANOVA	SPSS & R
Day 8	Stress Management & Meditation Field visit		
Day 9	Qualitative analysis Bibliometric/ Meta-Analysis		R
Day 10	Thematic and Sentiment Analysis		Nvivo
Day 11	Developing research paper Part 2		
Day 12	Evaluation and Valedictory	Assessment, Presentation and Certification	

Mode of Program
Offline Workshop (Few International Expert may take their session online)
(Participants must carry their laptops for working with data during the workshop)

Fess	Rs. 5000/ (Plus 18% GST)# # Program fee includes Workshop, learning materials and refreshments
Travel & stay	Travel and Stay to be arranged by participants. *Stay assistance will be provided on request.
Last Date for registration	15th May 2023
Registration link	https://forms.gle/ZUHvhYUFbWSM4WCG9

Convener
Dr. Teena Singh - Registrar, NDIM, New Delhi

Programme Coordinators
1. Prof (Dr) Silky Vigg
2. Dr Anand Jaiswal
3. Dr Pushspa Negi
4. Dr Som Nath Paul

Contact Persons
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Looking forward to hearing from you.

Atul Rawat
Asst. Professor (Marketing)
New Delhi Institute of Management

NDIM has been declared "Best Management Institute of India" for 'Industry Linkages', third year in a row, by the AICTE, Ministry of HRD (Government of India) and the CII (Confederation of Indian Industry) after a nationwide yearlong survey of all the 10000+ technical and higher education AICTE approved institutions across India under 19 parameters. NDIM has been declared best also by ASSOCHAM on 20th May, 2017, 17th February 2018 and 21st February 2019.

And "Having been declared Best in India 3 years in a row 2017, 2018 and 2019; NDIM has been elevated and declared as the First and the only "Mentor Institute" in India in the Management category by the AICTE and CII".

NDIM has earlier been rated among Best MBAs of India by KPMG and PwC; "Most Illustrious Brand-Making India Proud"- Mail Today; "Industry Interface" best in India by AIMA & Business Standard. NDIM is "Internationally Accredited" with 74 faculty drawn from 260 industries & 31 international universities. Its distinguished Board includes Presidents of FICCI, PHDCCI, IOD, IICC, AIMA and DGs of NHRDN, UNGC, BRICSCCI, India Republic of Korea Friendship Society; former: Judges Supreme Court, 6 chief secretaries/ secretaries govt. of India including chief election commissioner of India. NDIM is one of the only 2 MBA schools chosen by the Government of India for Grand Finale of 'Smart India Hackathon' in 2017, 2018 and 2019 (Govt. of India's Biggest Digital Revolution & World's Largest Start-up Movement to create 25000 start-ups). NDIM is the India campus of AIT Thailand for DBA Program. It is NSDC Centre for Technical Internship Training Programme for training and sending manpower to Japan and has been declared India International Skill Centre by the NSDC, Ministry of Skill Development and Entrepreneurship, Govt. of India. NDIM is the only B-school in India to be the Pan-India "Incubation Partner" of the apex Trade & Industry Chamber ASSOCHAM and has thus created finest entrepreneurial environment at the campus.
www.ndimdelhi.org Phone: 011-40111000.

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